(LEILA) ANAÏS PYRCZAK (EN)

INFO

lanaispyrczak@gmail.com anaispyrczak.info

EDUCATION

PARSONS SCHOOL OF DESIGN 2019 - 2023 B.F.A. Communication Design New York, NY

EXPERIENCE

PRAL Junior Designer NOV-AUG 2023 - 2024 Website, motion,

Website, motion, event, identity, and editorial design for PRAL and PRAL ciné-club. Motion design for Carhartt WIP FR skate film and socials. Editorial, socials, and set design for Adidas FR.

132 STUDIO Freelance Designer MAY -NOV 2023 Assisted Hyung Cho in designing book

for General Electric employees. Collaborated with Gustavo Sousa on Stella Artois x Reebok US open collaboration.

MCNY Freelance Designer JAN - MAR 2023

Typeset labels for the Centennial Exhibition at the Museum of the City of New York.

BUNGEE SPACE Design Intern MAY - AUG 2022

Designed graphics and wrote newsletters monthly. Assisted in updating and publishing product pages. Assisted in book launches, magazine launches, and other events at Bungee Space.

SKILLS

InDesign
Photoshop
Illustrator
After Effects
Premier Pro
SketchUp
HTML
CSS
Javascript
Glyphs
p5.js
Figma
Ceramics

WORKED WITH

ADIDAS
BUNGEE SPACE
CARHARTT WIP
GENERAL ELECTRIC
HYUNG CHO
JOAQUIM BAYLE
MCNY
PHASE ZERO NYC
PRAL
YUEDI VIOLA ZHANG
132 STUDIO

PRESS

FAST COMPANY
"Why General Electric just gave
its workers the most elaborate
employee handbook ever"
2024

PHASE ZERO NYC Issue 1 Issue 2 Issue 3 2023

FRAMEWORK 102 Draw Down books, NL. 2023

LANGUAGES

French native English native Spanish fluent